

THE IMPORTANCE
OF
COMMUNITY
OUTREACH

Illinois Association for
Healthcare Quality

CARE TRANSITIONS:
*Making Quality
Connections*
4.24.15



SENIOR
RESOURCE
GROUP



Amy Spears, *Facilitator*
Senior Resource Group

A LTC Community Outreach Membership

The SRG meets at 8:30am **always** the 2nd Thursday every other month at the IL Valley Red Cross building, a centralized location. Convenient for attendees across 5 counties.



OUR MISSION STATEMENT

The mission of the Senior Resource Group is to increase awareness and enhance the knowledge of the variety of its providers of services to the senior citizen population in our area through networking, educational presentations, and legislative acknowledgements.



Who Attends?

Area Hospitals
Skilled Nursing Facilities
Home Health Agencies
Hospice Agencies
Legislative Aides
Assisted Living Communities
Supportive Living Communities
Retail Pharmacies
HME Companies
State Agencies/Area CCUs
Peace Meal Programs
Physicians' Office Staff
Financial Investment Firms
Centers for Independent Living
VA Services

Medical Billers
Case Managers
Insurance Providers
CCRC Administrators
Support Group Facilitators
Therapy Companies
Social Services
DRS Program Coordinators
Any service that is senior-related
ALWAYS expanding



Why Attend?

Knowledge First
Open Lines of Communication
Transitions Throughout the Care Spectrum
Awareness of Area Services
Networking: Face-to-Face Visits
Referral Opportunities
Educational Opportunities
Learn about New Programs
New Resources
Stay Ahead of the Curve re: New Regs/Legislation
Good Business Relationships With Competitors
Chance to better yourself in the field
Inspires you to do more...



Varied Topics of Discussion

Medicare Updates

Reducing Readmissions

Quality Improvements/VBP

State of IL Medicaid → Managed Care

Accountable Care Organizations

Inpt vs. Obsv Statuses

DME Requirements

Competitive Bidding

Home Care Services

Advocacy for LTC Legislation

Transition from ICD-9 to ICD-10 Coding

Hospice vs. Palliative Care

How to Prepare for LTC Financially



*LEGISLATION
CAN BE KEY!*



Invite your district legislators to a meeting to discuss your concerns, get an explanation of funding, or a heads up on new proposals.





Don't be afraid to set up a formal panel-type discussion to allow legislators to answer some pre-submitted questions. Let them know you will take care of inviting the media as well as how many area entities will be in attendance representing the seniors they provide services to.



What Can a Group Like This Do For You?

- ✓ We set to seek out the solutions to our obstacles.
- ✓ We share our experiences with one another.
- ✓ We find out there are others with similar situations.
- ✓ We can track our efforts from meeting to meeting.
- ✓ We expand our knowledge.
- ✓ We support one another.
- ✓ We find the ability to think outside of the box.
- ✓ We acquire the confidence to be leaders in our field.
- ✓ We are committed to serving our elderly audience.
- ✓ We redefine quality of life for our clients.
- ✓ We change lives with our services.
- ✓ We thirst for more...



So don't delay... Here's your play by play

Make YOUR community resource group work for you!

1. Tap into the resources within your region or group first to get some momentum going.
2. Establish a hot topic/obstacle in your area and start a mass email invitation to address at meeting.
3. Book an expert speaker, draft an agenda, and send electronically to attendees.
4. Ask for a volunteer to bring fresh fruit or donuts and coffee.
5. Remind everyone to bring brochures, business cards, and be prepared to share a little about themselves and the services they provide.



A SAMPLE AGENDA

SENIOR RESOURCE GROUP Meeting Agenda IL Valley American Red Cross, 1530 4th St, Peru IL 61354 Thursday, July 10th, 2014

- 8:30-8:35am Networking
- 8:35-8:45am Welcome/Introductions/Announcements/Thank you to our hosts
- 8:45-9:30am **Guest Speaker(s):** Pat Merryweather, Exec. Dir. Telligen-ILQIO

Topic: Pat will share more info and trends with hospital and SNF QAPI programs. We will also discuss EHRs (Electronic Health Records) and PQRS (Physician Quality Reporting Systems), aka documentation/reporting to CMS, as they relate to high quality standards and capturing the highest available reimbursements for those services. (VBP-Value Based Purchasing) Incentivizing-This is everything right now! This is so we, as providers, can better coordinate successful transitions and preventative services. (reducing readmissions/duplicate testing). This info will then be used to make objective, evidence-based guidelines to assess the quality of the care we provide. The better we do, the better we get paid and vice-versa.

Next meeting: Thursday, September 11th - 8:30am at IL Valley Red Cross Bldg

Guest Speakers: George Arges - American Hospital Association, Chair-Nat'l Uniform Billing Committee

Topic: Preparation of ICD-10

Hosted by: Independent for Life

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Use of Senior Resource Group Email Distribution List for communication:

There is no longer a Comcast email account set up for use by the members of the Senior Resource Group to communicate with each other. The email addresses of everyone that has expressed interest in participation in this group are now saved to a Senior Resource Group mass email distribution list. If you encounter other colleagues in the field providing services to seniors that are interested in this group, please get their email addresses to Amy Spears at aspears@heritageofcare.com so they can be notified of future meetings. This SRG email distribution list will be the new tool used for invitations and notifications of any future meetings.

Future meetings Hosts: PLEASE PROVIDE THE JUICE/A SIMPLE BREAKFAST ITEM FOR THE GROUP. THANK YOU.

- **July 10th, 2014:** Hosted by Independent for Life
- **September 11th, 2014:** Hosted by Pleasant View Lutheran Home
- **November 13th, 2014:** Hosted by OSF Home Care Services



A SAMPLE SIGN-IN SHEET

SENIOR RESOURCE GROUP Sign-In Sheet

date: 1/8/15

NAME	AFFILIATION	EMAIL	PHONE
1 Rebecca Ruston	OSF Homecare	rebecca.ruston@osfhealthcare.org	
2 Cammi Thurby	OSF HomeCare	Cammi.M.Thurby@osfhealthcare.org	
3 Bob Nudd	Independent to Life		
4 Beth Hubbard	Heritage Health		
5 Sue Ross	Simply Comfort	SimplyBju@jamailean	815-650-3
6 Shayne Miller	DHS/DRS	shayne.miller@ilnias.gov	815-244-1314
7 Anita Matuszewski	Meibohm with Home	anitamatusz@with500.com	
8 Ashley Phillips	Electrae Pharmacy	aphillips@electraepharmacy.com	
9 Joelle Yatterson	Willow Home Care	joelle@willowhomecare.com	
10 Becky Tirend	St. Mary's Hospital	becky.tirend@sths.org	618-469
11 Tylene Lewis	Principiant Home Health		815 663
12 Kathy Giacobazzi	Principiant Home Health		815 663
13 Madeline Peters	AFoil	mpeters@attestingvesti.gov	
14 Terry Papakalau	Attentive	tpapakalau@attentive.com	
15 Sarah Kivil	IVCIL	ckc@ivcil.com	815 224
16 Paula A Brown	IVCH Transitional Care	paula.brown@ivch.org	
17 Kr: Blank	Blank	Blank	Blank

18 Chris
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SENIOR RESOURCE GROUP Sign-In Sheet

DATE: 7

NAME	AFFILIATION	EMAIL	PHONE
1 Jim Vain	Heritage health	Kvarja@heritagehealth.com	815
2 Bob Nudd	too to life	Bob@independenttolife.com	815-8
3 Brittany Hill	Pleasant View	bhill@lutheranlife.com	
4 Beth Kibben	Red Program	eth.kibben@redprogram.com	
5 Allen Maen	Pellus HealthCare	amoen@pellus.com	815-435
6 Mary Jo Abacan	St. Mary's Hospital	maryjo.abacan@sths.org	815
7 Mary Wren	Meibohm with Home	mwren@with500.com	(815) 3
8 Rosana Madrigal	VITAS Hospice	rosana.madrigal@vitas.com	815
9 Jane Depauli	LaSalle County Nursing Home	jdepauli@la-salle.com	
10 Sara Husler	Pleasant View		
11 Thomas K. Koval	IVCIL	ckc@ivcil.com	815-224
12 Cecel Conner	Parkview	admissions@parkview.com	
13 Bill Miller	Willow Home Care		815-7
14 Colleen Stangor	Heritage Health	colleenstangor@heritage.com	815-551
15 Becky Coffey	Pleasant View	beckcoff@lutheranlife.com	
16 Ann Gillespie	LaSalle County	agillespie@	
17 Jennifer Clark	St. Mary's Hospital	jclark@sths.org	618-4639
18 Judy Gorman	Principiant Homecare	JGorman@contact.net	618-2239
19 Julie Lewis	Heritage	ll@heritage.com	323-4901
20 Manda Link	AFoil	amlink@attestingvesti.org	618-3418

SENIOR RESOURCE GROUP Sign-In Sheet

date: / /

NAME	AFFILIATION	EMAIL	PHONE
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It's all about the outreach.

The more you can get
information, the more you
can give information.

BE A LEADER IN YOUR FIELD



QUESTIONS?

Amy Spears, *Campus Community Relations Director*
Heritage Health: Therapy & Senior Care
Evergreen Place Supportive Living Community
1529 E Main Street | Streator, IL 61364
C: 815.992.0873 | aspears@heritageofcare.com

Thank you for allowing me to share The Senior Resource Group with you!

